

HRC International Academy Srl - Via della Sierra Nevada n 108 - 00144 Roma - C.F./P.Iva 14332251009  
We would like to provide you with all the information regarding the processing of the personal data you have communicated.

### **The Data Controller**

Your data will be processed, in the capacity of Data Controller, by HRC International Academy S.r.l., with registered office in Rome (00144), Via della Sierra Nevada n. 108, tax code and VAT number 14332251009 (hereinafter referred to as HRC/Company). We specify that "processing" of personal data, as defined by the Regulation, includes any operation or set of operations, carried out by HRC with or without the help of automated processes and applied to your personal data or sets of personal data, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available alignment or combination, restriction, erasure or destruction of personal data.

### **Purpose and legal basis of processing**

Your data, collected by spontaneously filling in the registration form on the Website, may be used by the Data Controller for the following purposes

- (a) To allow pre-registration for the Event called "HRC Meeting 2024", which will take place from 24 to 26 May 2024 (hereinafter referred to as the "Meeting" or "Event"), for which you have filled in the registration form;
- b) Fulfil legal obligations related to the carrying out of HRC's events and comply with requests by Authorities, public bodies and organisations and related measures, for the exercise of rights, including those of third parties, in judicial, administrative and arbitration or conciliation proceedings;
- c) Gather your preferences in relation to your participation in the Event;
- d) Contact you in order to allow the Owner to complete the registration process for the Event;
- e) Contact you in order to offer you a Partnership/Sponsorship in relation to the Event.

With regard to the processing referred to in letters a), b), c) and d), the provision of personal data and the expression of consent is mandatory, and therefore implicit (art. 6 letter b) and c) of EU Reg. 2016/679 and subsequent supplements), as a refusal would make it impossible to proceed with the process of initial-registration for the Event.

In relation to the purposes of letter e), on the other hand, it is necessary to obtain specific authorization consent (art. 6 letter a) of EU Reg. 2016/679 and subsequent supplements), which is understood to mean the possibility of using your data to send information material on HRC initiatives. It is specified that in case of affirmative answer to the question: "I would like to be contacted to evaluate a sponsorship?", the consent will be considered acquired and HRC will be able to contact you to propose a possible Partnership/Sponsorship for the Event.

If you answer no, HRC will not be able to offer you a sponsorship/partnership for the Event.

### **Type of data processed**

The Data Controller will process the following categories of personal data:

- Identification, contact and personal data (name, surname, reference company job title, email, telephone and image), for the purposes referred to in letters a), b), d), e) and f).

### **Data management**

Data processing shall be carried out by manual and/or computerised and telematic means by authorised and qualified personnel in compliance with the regulations in force and the principles of correctness, lawfulness, transparency, pertinence, completeness and non-surplus, accuracy and with organisation and processing logics strictly related to the purposes pursued and in any case in such a way as to guarantee the security, confidentiality, integrity and availability of the processed data, in compliance with the organisational, physical and logical measures provided for by the provisions in force.

### **Storage times and methods**

Your data will be stored at the Data Controller's premises in paper and digital archives as follows:

- for the purposes referred to in letters a), b) above for a period of 5 years for accounting, tax and administrative purposes;
- for the purposes referred to in letter c) above for a period not exceeding 2 years, and in any case until such time as consent is revoked.
- for the purposes referred to in points d) and e) above for a period not exceeding 2 years, and in any case until such time as consent is withdrawn.

At the end of the above-mentioned period of time, your data will be deleted or anonymised.

### **Recipients**

Your personal data may be communicated to:

- external collaborators involved in the administrative/accounting management and/or partner companies involved in the realisation of the Event, in their capacity as external Data Processors, working on behalf of the Data Controller (for all the purposes indicated above)
- to judicial and administrative authorities, for the fulfilment of legal obligations (for the purposes of points a, b);

### **Data transfers abroad**

Your personal data will not be transferred outside the European territory (EU).

### **Rights of the data subject**



PRIVACY POLICY  
(Art. 13 UE 2016/679)

You will be able to exercise the rights set out in Articles 7 paragraph 3, 15, 16, 17, 18, 20, 21 and 77 of EU Reg. 2016/679 on the protection of personal data such as the revocation of data, the confirmation of their existence, the indication of the origin of the data, the purposes and methods of processing, the updating, the rectification, the integration, and the possibility to object to the processing.

This exercise may be carried out by making a request to the Data Controller via the e-mail address [privacy@hrcigroup.com](mailto:privacy@hrcigroup.com).

These authorisations do not allow my photographic and/or audiovisual image and personal data to be used in contexts that undermine my personal dignity and decorum, and in any case for the purpose of protecting my privacy.

The present authorisations do not allow the use of my photographic and/or audiovisual image and my personal data in contexts that prejudice my personal dignity and decorum and in any case for a use and/or purpose other than those indicated above and may be revoked at any time by making a request to the e-mail address: [privacy@hrcigroup.com](mailto:privacy@hrcigroup.com).